

## Public Art Vision Plans

2010

### **Ft Lauderdale Hollywood International Airport Public Art Master Plan 2010**

Client: Ft. Lauderdale/Hollywood International Airport and Broward County Cultural Division, Broward County, Florida. USA

The 2005 and the updated 2010 Public Art Master Plan offer new ways of looking at the types of artwork that integrate into the experience and design of the airport. The updated Public Art Master Plan 2010 document identifies a revised list of 30 projects that were re-evaluated. The conceptual approach interprets the types of spatial and activity opportunities that exist at the airport and identifies suggested projects. Construction, expansion and renovation illuminate opportunities to integrate artists. Administrators choose from a list of projects and apply them to the areas of the airport with a priority based on the degree to which the art project generates a transformative identifiable presence. With each new public art project, the total airport experience becomes enriched.

### **Ft Lauderdale Hollywood International Airport Public Art Master Plan 2005**

An international competition awarded to Noel Harding Studio to prepare a 20-year Master Plan for Public Art at Ft. Lauderdale/ Hollywood International Airport in south Florida. Harding's design team included San Diego-based Landscape Architecture firm Spurlock Poirier and Kansas City-based Elements (the sustainable design division of BNIM Architects). The document addresses the airport's planned expansion by presenting a cultural and public art plan projecting 20 years into the future. Informed by the environmental features of the region, the Master Plan addresses community growth, urban planning and transportation.

2007

### **Aesthetic Environmental Vision Plan, University of Windsor**

Client: Office of the President (Dr Ross Paul) University of Windsor, Windsor, ON

The *Aesthetic & Environmental Vision Plan* (AEVP) provides a geography of identity for the University of Windsor as an iconic campus for the 21st century. The University of Windsor is a unique and noteworthy 'intersection' of physical, cultural, environmental, social and technological forces. The vision plan produced by Noel Harding Studio included Jason F. McLennan CEO of the Cascadia Green Building Council and author of "The Philosophy of Sustainable Design". He is a former Principal at BNIM Architects, Kansas City. Andrew Spurlock (Spurlock Poirier Landscape Architects, San Diego) has 30 years of experience as a landscape architect with a strong background in community planning, master planning, campus planning and landscape architecture.

2005

### **Master Site Plan Prince Arthur's Landing at Marina Park, Thunder Bay**

Client: City of Thunder Bay

Brook McIlroy Inc / Pace Architects, Toronto

Noel Harding and poet Pier Giorgio Di Cicco as cultural consultants provided a template for public art engagement as an integrated element of the Master Plan. The central theme *The Narrative River* included *The Spirit Garden* as developed and designed by indigenous peoples. *The Narrative River* resonates taking advantage of linkage and extending throughout and with the site. The concept plots the identity of Thunder Bay and its regions as expressed by its artists and artisans. The Narrative River acts as background, as pathway from project to project.

2005

**Proposal for Planning and Conceptual Design for the Redevelopment of Eau Claire Plaza**

Calgary, Alberta

Client: The City of Calgary

Noel Harding as part of an interdisciplinary team of Landplan Landscape Architects, Calgary, Marc Boutin Architects, Calgary and Arriola & Fiol Architects, Barcelona, Spain was awarded an International competition for the City of Calgary. Eau Claire Plaza is a hub for activity in downtown Calgary. The plaza covers over 4 acres and functions as a gateway to Prince's Island Park and the Bow River. The Eau Claire Plaza area is poised to become a significant Calgary landmark. Harding's team articulated a vision of an ecology of spaces, engaging, iconic and four-seasoned within a comprehensive, public space-centred design approach. A vibrant, mixed-use, high density urban re-development with a critical mass of uses and activities. Cutting-edge urban architecture and design that orients outward to enliven and activate the street and plaza public realm. Design with a visual gateway relationship to the Bow River.

2004

**Toronto Zoo liveARTs Festival**

Client: The Toronto Zoo, Ontario Cultural Attractions Fund, Ontario Arts Council.

The *liveARTs Festival* broadened audience experience at the Toronto Zoo through a series of art/cultural projects undertaken at the Zoo and throughout the City of Toronto. The *liveARTs Festival* featured projects produced by liveARTs in partnership with The Toronto Zoo, The Power Plant Contemporary Art Gallery, The Museum of Contemporary Canadian Art (MOCCA) and the Textile Museum of Canada. The Festival engaged The Tree Museum and individual Artists and Curators. The Festival served as a unique encounter appealing to a public that values contemporary Arts and Culture. The Festival was located in parking lots, along walkways, at entrance gates, through the Zoo site in locations where people are in transit or queuing.

2003

**Nature Bridge – Huron Church Pedestrian Bridge Concept Design**

Client: City of Windsor

The as built pedestrian bridge design integrated mid span trees and provided for mounting horizontal axis, energy producing, wind turbines. The design team 'Green Corridor' was appointed by the City of Windsor to provide a unique iconic design. Green Corridor is a groundbreaking community initiative for generating a green redevelopment of the international bridge corridor linking Canada to the United States. As a gateway to the City of Windsor, the corridor presents opportunities to involve local communities in transforming their environment. Traveling along its 2 km length, visitors experience a new conception of the urban landscape - shifting from a concrete jungle to a 'regenerative green zone' where landscape is emphasized. The Green Corridor concept was initiated by Noel Harding in collaboration with University of Windsor Visual Arts Professor Rod Strickland. The Green Corridor engages local and international visitors with environmentally aware, multi-faceted 'art and science' public projects.